# STEEL & WHEEL CAR SHOW HOSTED BY IAM 751-A



# WWW.STEELANDWHEEL.ORG

#### BENEFITING GUIDE DOGS OF AMERICA

opeiu8 afl:cio





#### INDUSTRIAL LODGE 751-A International Association of Machinists & Aerospace Workers Derek Gottschalk, *Recording Secretary*

Dear Friend,

I would like to introduce you to a wonderful Organization, Guide Dogs of America. The International Association of Machinists and Aerospace Workers founded Guide Dogs of America in 1948, when one of their retired members, Joseph Jones, Sr., was denied a guide due to his advanced age. Since then, Guide Dogs of America has bred, raised and trained some of the world's most dedicated dogs and paired them with visually impaired individuals of all ages, races and beliefs, from all over the United States and Canada. The freedom and independence a guide dog brings to a visually impaired person is immeasurable.



With the need for highly qualified service dogs continuously growing, in January of 2020, Guide Dogs of America merged with Tender Loving Canines. This organization provides a service dog who is individually trained to do work or perform tasks for the benefit of an individual with a disability, including a physical, sensory, psychiatric, intellectual or other mental disability. Together we now help veterans, individuals who are blind and children with autism. This greatly expands the number of high quality service dogs that we can provide and puts more dogs into the hands of people who need them.

Guide Dogs of America breeds, raises and trains these dogs at their facility, near Los Angeles, CA. After the dog is trained, the client is then carefully matched with a service dog, taking into consideration their lifestyle and environment. In addition, the personalities of student and service dog, size, strength, pace of walk, energy levels and other special requirements are considered to ensure a harmonious relationship. Guide dog teams are housed at the facility and spend 24-hours a day for twenty-one days on campus, while service dog teams do a 2-week online course and spend 24-hours a day for seven days on campus. Upon completion, an awards ceremony is held for students, dogs, friends and family members. The graduates then return home with their new partner and a renewed sense of freedom and independence.

The cost of breeding, raising, training and finally pairing a quality dog to a visually impaired person exceeds \$60,000. All services, including the guide or service dog, harness, in-residence training and lifetime follow-up, are free-of-charge to all clients. Since its founding in 1948, Guide Dogs of America has graduated over 3,300 guide and service dog teams throughout the United States and Canada.

Our sole purpose is to use the Steel & Wheel Car Show to raise money for Guide Dogs of America. Because of this event, we were able to give Guide Dogs of America \$21,126.27 in donations last year. Our goal for this year is \$20,000. This car and motorcycle event is held the 3<sup>rd</sup> Saturday in August each year and includes food, music, games and raffle drawings with many prizes and awards to be given away. Please join us on this special day. All proceeds go to benefit Guide Dogs of America!

Thank you for your generosity!

Sincerely,

Kristi Kidrick, Event Coordinator 8729 Airport Rd, Everett WA 98204 Phone: 425-355-8821 Email: <u>sunlovin4@yahoo.com</u> www.steelandwheel.org

opeiu8 afl:cio djb

# Sponsorship

Sponsorship is a wonderful way to support the Guide Dogs of America program while getting involved in the process. Our sponsors are recognized in the following ways:



### \$100 SPONSORSHIP LEVEL

• Placement of name and/or logo on Official Event Banner

#### \$250 SPONSORSHIP LEVEL

- \$100 Sponsorship level and
- Recognition as a sponsor in the Aero Mechanic Newspaper which reaches over 45,000 Boeing employees/retirees

### \$500 SPONSORSHIP LEVEL

- \$250 Sponsorship level and
- Personalized Plaque
- Booth Space of 12 x 12
- Car Show replica Banner of 12" x 40"
- Name and/or logo on all Event Advertising

### <u>\$751 SPONSORSHIP LEVEL</u>

- \$500 Sponsorship level with a Booth Space of 10 x 20 and
- Car Show replica Banner of 12" x 40"
- Name and/or logo on all advertising including recognition throughout the event
- · Company/Sponsored link placed on the Car Show website
- · Recognition as an event Sponsor every hour throughout the Car Show

### <u>\$1,000 SPONSORSHIP LEVEL</u>

- \$751 Sponsorship level and
- Sponsorship of a Trophy including pick of the winning vehicle (Representative needs to be present)

### \$50 Show Vendor Only

Booth space of 10 x 10

#### \$150 Food Vendor

- Placement of name and/or logo on Official Event Banner
- Recognition as a sponsor in the Aero Mechanic Newspaper which reaches over 45,000 Boeing employees/retirees







International Association of Machinists & Aerospace Workers Derek Gottschalk, Recording Secretary

# Sponsor/Donation/Vendor Form

**Yes!** Please accept our sponsorship for the Steel & Wheel Car Show on August 20, 2022:

Company:					
Contact:					
Address:					
Phone:	E-Mail:				
Spor	nsorship - Amount \$ (Payable to District 751 Charity Fund)				
🗖 Prize	e Donation - Value \$				
	cription of donation:				
(\$50 Generation (\$50 and the second s	-Food Vendor Booth (booth space 10 x 10) ) fee required) I Vendor Booth (placement of name and/or logo on Official Event Banner recognition as a sponsor in the Aero Mechanic Newspaper) 50 fee required)				
Return comp	leted form to:				
Steel a	Steel & Wheel Car Show				
	Lori Dorsey				
	Airport Road				
Evere	tt, WA 98204				
Section 501	ns, you may call (425) 355-8821. All donations are tax deductible under (c) (3) of the Internal Revenue Service. The tax identification number is 95- ease check if a receipt of donation is needed:				







We invite you to partner with us to provide visually impaired individuals with extraordinary guide dog partners so they can live fuller, more independent lives.

#### **GIVING OPPORTUNITIES**

Healthy Start	
Provides microchip and first vaccination for one puppy.	\$25
I'm Hungry	
Feeds one dog for one month while living at GDA.	\$50
Let's Play	
Enrichment toys for pups plus supplies for one Puppy-Go-Home kit.	\$100
Leading the Way	
Specially designed custom leather harness.	\$250
Off to Work	
Everything a new guide dog needs to embark on its new mission.	\$500
Newborn Puppy Sponsorship	
Covers the cost of breeding, delivery and all expenses for one newborn puppy up to 8 weeks of age. You will receive a certificate of appreciation and a photo of one of our sweet newborns.	\$1,000
Newborn Litter Sponsorship	
Covers the cost of breeding, delivery and all expenses for one litter of puppies up to 8 weeks of age. You will receive a certificate of appreciation and a photo of one of our adorable litters.	\$2,500
Puppy Sponsorship	
Covers all expenses from 8 weeks until puppy returns to campus for formal training at age 15-18 months. You will receive quarterly updates and photographs.	\$5,000
Guide Dog/Service Dog Recipient Scholarship	
Covers all expenses involved in teaching a service dog recipient to successfully work with his/her new canine partner. You will receive a certificate of appreciation with a photo of the student you sponsored and will be acknowledged at the student's graduation ceremony.	\$12,000
Guide Dog/Service Dog Sponsorship	
Covers all expenses for one guide/service dog from birth through graduation. You will receive a certificate of appreciation with a photo of the dog you sponsored and will be acknowledged at the dog's graduation ceremony.	\$30,000
Guide Dog/Service Dog Team Sponsorship	
This special sponsorship opportunity allows you to sponsor the complete guide/service dog team partnership. It covers all expenses for both student and dog. You will receive an engraved plaque acknowledging your extraordinary generosity with a photo of the team you sponsored and will be acknowledged at the team's graduation ceremony.	\$60,000



. . . . . . . . . .

# SATURDAY, AUGUST 20, 2022

10 A.M. TO 3 P.M.

(rain or shine)

SNO-ISLE TECH 9001 AIRPORT ROAD, EVERETT WA 98204

# **Family Friendly Event**

#### JOIN US FOR FUN, FOOD AND MUSIC WHILE YOU BROWSE THESE INCREDIBLE CARS AND BIKES.

Entry fee per vehicle: \$20.00 pre-registration - \$25.00 day of event (you can now register and pay online at www.steelandwheel.org) Check-in time from 8:00 a.m. - 9:30 a.m.

	As this event is a benefit, prize donations and spon If you would like to donate prizes, wish to volunteer, wo please contact Lori at 425-3	uld like to sponsor or have questions,
opeiu8 afl:cio		District 751 Charity Fund
Please m	Make checks payable to Distri- nail entries to: Steel & Wheel - 872 or register online at www.st	9 Airport Rd - Everett WA 98204
	Steel & Wheel Car Show Entry	y/Donation Form
Name		
Address_		I
Car Club		I
Car type	& color	I
Phone	Emai	l [

First 50 participants will receive a dash plaque and ditty bag with paid registration. Mail to: Steel & Wheel - 8729 Airport Rd - Everett WA 98204 or register online at www.steelandwheel.org

# From North

Head South on I-5 S Take exit 189 for WA-99 S/WA-526 W toward Everett Mall Way/WA-527 S/Broadway/Whidbey Island Ferry

Keep right at the fork, follow signs for WA-526 W/Mukilteo/Whidbey Is Ferry and merge onto WA-526 W

Take the **Airport Rd** exit toward **Paine Field** Turn left onto **Airport Rd** Destination will be on the left



### From South

Head North on I-5 N Take exit 189 for WA-527 towards Everett Mall Way/WA-99 Keep left at the fork, follow signs for WA-526 W/Mukilteo/Whidbey Is Ferry and merge onto WA-526 W

Take the **Airport Rd** exit toward **Paine Field** Turn left onto **Airport Rd** Destination will be on the left